



**WISER** WORKING WITH INDUSTRIAL SPACES TO EXEMPLIFY REUSE



### PROJECT PARTNERS & FUNDING

WISER LIFE is a Rediscovery Centre and Dublin City Council collaboration. The project has been co-financed by the EU LIFE+ Programme, The Department of Environment, Community and Local Government, The Rediscovery Centre and Dublin City Council.

### FOR MORE INFORMATION

[www.wiserlife.eu](http://www.wiserlife.eu)  
The WISER LIFE Project  
The Rediscovery Centre  
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Dublin 9  
Tel No: 01 8429811

The WISER LIFE project is creating an educational space and innovative experience that will demonstrate excellence in reuse for Ireland. It challenges conventional thinking about how we live, stimulates positive behavioural change and highlights how we can use our resources wisely to achieve a low carbon, sustainable society.

### FOR MORE INFORMATION VISIT

<http://ec.europa.eu/environment/life>  
<http://www.environ.ie/en/>  
<http://www.dublincity.ie>  
<http://www.rediscoverycentre.ie>

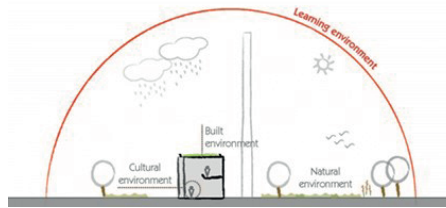
- ✉ [info@wiserlife.eu](mailto:info@wiserlife.eu)
- 📘 [facebook.com/pages/WISERLIFE](https://facebook.com/pages/WISERLIFE)
- 🐦 WISER LIFE (@wiser\_life)
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Comhshaol, Pobal agus Rialtas Áitiúil  
Environment, Community and Local Government

## PROJECT OVERVIEW

The WISER LIFE project will transform the iconic Ballymun boiler house into a 3-D textbook; a novel interactive experience and learning environment designed to stimulate curiosity in the natural, physical and cultural environment and promote sustainable living for the circular economy.

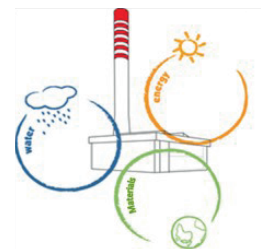


Redesigning and repurposing the iconic Ballymun Boiler House, an industrial landmark and central heat source for generations of Ballymun residents, gives the space new life. The 3-D textbook will showcase eco-friendly building methods, materials and design and will provide a test bed for new technologies developed by research groups, local start ups and green entrepreneurs.

WISER LIFE will also facilitate environmental workshops and education programmes and provide access to services and products created by a resident ecocluster of waste reuse enterprises.

## PROJECT OBJECTIVES

- Develop a prototype '3-D Text Book' reuse education centre that embraces the concept of sustainable development and is in itself a teaching and learning tool for sustainability.
- Promote positive behavioural change by demonstrating good practice with respect to waste generation, the use of natural resources and recognising the value in waste.
- Demonstrate the potential of best practice reuse to assist in socio economic regeneration.
- Contribute to the EU's body of knowledge by sharing experience gained through the implementation of re- source efficiency measures and innovations and demonstrating interventions which have genuine potential for replication on a European scale.
- Support the implementation of national and EU waste policy through operations, communications and education.



## PROJECT CONTEXT

The Rediscovery Centre's mission is to lead the way from waste to resource through reuse, redesign, research and education. Inherent in that ambition is the vision of a more sustainable, equitable and resilient society. The 3-D textbook helps to articulate that vision by presenting answers to resource challenges and providing access to new creative concepts and solutions.

Dublin City Council is committed to moving towards a more sustainable Dublin. This project underpins the Council's objective by supporting the use of emerging green and low carbon technologies. By demonstrating innovative waste reuse and resource efficient processes and design, the project will successfully increase public awareness and effect behavioural change.

## DESIGN IMPACTING CHANGE

Re-imagining a more sustainable approach to living, the WISER LIFE project will influence visitors to transform their lifestyles; redesigning, upcycling and reusing materials at home and at work; minimising waste and adopting smarter consumption habits to achieve a more resource efficient society.